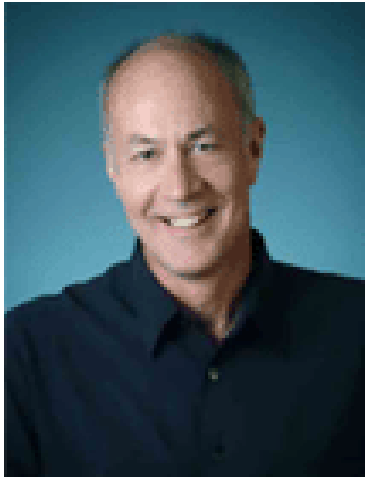


Futurist Glen Hiemstra



Glen Hiemstra is the founder and owner of Futurist.com, a company dedicated to disseminating information about the future in order to assist individuals, organizations and industries in creating the futures they prefer. An internationally respected futurist, Glen has advised professional, business, and governmental organizations for two decades. He is the author of [Turning the Future into Revenue: What Businesses and Individuals Need to Know to Shape Their Futures](#), from John Wiley & Sons, 2006, and is co-author of *Strategic Leadership: Achieving Your Preferred Future*.

As an expert in preferred future planning and a popular keynote speaker, Mr. Hiemstra zeros in on emerging trends in science, technology, economics, demographics, energy, the environment, and transportation. In his mind-stretching programs, Glen goes beyond simple trend analysis to discuss the opportunities that we all have to shape the preferred future. Glen has been writing and speaking about the economic crisis, and the future of housing in a concentrated way since 2007, and in 2009 is focusing on the shape of the economy and the society that will emerge from the current economic situation.

Glen has worked with many leading companies, government agencies and organizations including Microsoft, Boeing, Adobe, Ernst & Young, PaineWebber, ShareBuilder, Ambrosetti (Italy), Club of Amsterdam, Northern Telecom, Home Depot, Weyerhaeuser, Hewlett Packard, Novo Nordisk, U.S./Mexico JWC, APAX Partners, Costa Rica Hotel Association, Atlanta 2060, Tulsa 2025, Idaho Transportation 2030, Federal Highway Administration Advanced Research, John Deere, and many others.

Glen has served as a technical advisor for futuristic television programs, working with Steven Bochco Productions (creator of “LA Law” and “Hill Street Blues,”), among others. He is frequently cited in a variety of prestigious publications, such as Business Week, The Wall Street Journal, Forbes, US News & World Report, The Futurist, USA Today, and the Los Angeles Times. Glen was selected as one of 30 global leaders to advise on the design of the Shanghai Automotive Industry/GM pavilion for the Shanghai 2010 exhibition, and is a member of a similar team that has proposed a Global Solutions pavilion for Shanghai 2010.

In a first career, Glen was an award-winning professor and serves as a Visiting Scholar at the Human Interface Technology Lab at the University of Washington, which works on virtual and augmented reality technology.

For an example of some of Glen’s work in transportation see this recent article in the Kirkland Reporter:

<http://navigatekingcounty.com/blog/futurist-tells-lies-local-transportation-2/12/>



Scott F. Belcher
President and CEO
ITS America

Scott F. Belcher was appointed president and CEO of the Intelligent Transportation Society of America in September 2007 after a successful legal and nonprofit management career.

Scott brings to ITS America more than 20 years of private and public sector experience in Washington, DC. Prior to joining ITS America, Scott most recently served as Executive Vice President and General Counsel at the National Academy of Public Administration (NAPA) in Washington, DC. Prior to that, Scott held senior management positions at a number of prominent trade associations, worked in private practice at the law firm of Beveridge & Diamond, PC, and at the Environmental Protection Agency.



Scott's vision for moving Intelligent Transportation Systems (ITS) to the next level includes raising awareness of the value of ITS among consumers, legislators, and the media and seeking increased federal funding of ITS initiatives. This vision will help guide our nation's transportation network to a level of enhanced safety, reduced traffic congestion, decreased fuel consumption and emissions, and a lowered economic burden on our society.

Scott holds a Juris Doctor from the University of Virginia, a Master of Public Policy from Georgetown University, and a Bachelor of Arts from the University of Redlands

Richard Willson, Ph D, FAICP
California Polytechnic University, Pomona CA.

Richard Willson is a professor in the Department of Urban and Regional Planning. He served as chair of the Department of Urban and Regional Planning from 1994 to 2000 and from 2004 to 2008, and as



Interim Dean of the College of Environmental Design in the 2002/03 academic year. Dr. Willson's research in transportation planning addresses climate change mitigation, land/use transportation relationships, travel demand management, transit-oriented development, and parking policy. His planning theory research addresses the implications of communicative action theory for transportation planning, educational assessment, and leadership. The research has appeared in the *Journal of Planning Education and Research*, the *Journal of the American Planning Association*, *Transportation*, *Transportation Quarterly*, *Regional Science and Urban Economics*, *Transportation Research A* and other journals.

He also consults with regional and local transportation agencies, such as the Bay Area Rapid Transit District, and developers of urban infill projects. Dr. Willson holds a Ph.D. in urban planning from the University of California, Los Angeles, a Masters of Planning from the University of Southern California, and is a Fellow of the American Institute of Certified Planners

John Charles
President and CEO, Cascade Policy Institute

John Charles was named President and CEO of Cascade Policy Institute in May, 2005. Cascade is a free-market think tank working to promote individual liberty, economic opportunity, and personal responsibility.

Mr. Charles initially joined Cascade in 1997 as Environmental Policy Director. His research has focused on transportation, land use, and free-market environmentalism. He is a frequent keynote speaker and guest lecturer, especially on the subject of growth management, and has traveled to 24 states to discuss this issue. Mr. Charles authored a chapter on the Portland experience in the book, *A Citizen's Guide to Smart Growth*, co-published by the Heritage Foundation and Property and the Environment Research Center. He has also been published in newspapers around the country including *The Oregonian*, *Pittsburgh Times-Review*, *Hartford Courant*, and *Seattle Times*.



Prior to joining the Institute, Mr. Charles was executive director of the Oregon Environmental Council for 17 years. During that time he served on dozens of local, state and federal commissions and advisory boards related to environmental protection. Charles was also an active participant in Oregon legislative proceedings, and helped author numerous environmental statutes in the areas of forest management, toxic substances, air pollution, watershed restoration, and transportation.

Mr. Charles received a B.A. degree from the University of Pittsburgh in 1976 and an M.P.A. degree from Portland State University in 1990.